
Elanco solutions enhance animal health, wellness, welfare and performance to help the food industry produce an abundant supply of safe and affordable food. Elanco is committed to end world hunger. Elanco is a global research-based company that develops and markets products in more than 100 countries. Elanco is a division of Eli Lilly and Company, a leading innovation-driven pharmaceutical corporation.

For our European area, we are looking for a (m/f):

European Poultry Marketing Manager

Function

The European Poultry Marketing Manager, as owner the Poultry Strategy, is a key European position for enhancing customer value and thereby increasing ELANCO's brand equity and business results.

With excellent business acumen, the Marketing Manager understands the driving forces of the poultry industry from production to retail and the customer needs at all levels, allowing him to develop a concise Poultry Strategy. With leadership skills, the Marketing Manager will align the European Poultry Team on the correct Strategy and common objectives. In addition, he will need to influence other global and regional functions in order to mobilize the support needed for the implementation of the Poultry Strategy.

Operationally, the Marketing Manager will assist the affiliates in delivering the outcomes of Key Account Plans and is accountable for the exemplary execution of the Marketing Plan and for central promotional activities.

Essential Job Functions

- Ownership of Poultry Strategy to develop current and future Value Propositions that will enhance customer value and ELANCO relationship
- Align and Influence downwards to the customers via the Affiliates and laterally into the global or regional functions
- Increase ELANCO Brand Equity by excellence in execution and personal accountability

Profile

- Degree in Veterinary Medicine or Agricultural Sciences
- Deep understanding of poultry industry from production to retail
- Key Account Management and/or Marketing experience
- Ability in influencing people without managing them
- Personal accountability and strong drive for execution
- Cultural mobility – ability to work with different cultures
- Conceptual and strategic thinking skills
- Analytical skills – ability to draw information from data
- Business acumen and results driven
- Communication skills: verbal, written and interpersonal
- Organizational and implementation skills
- English—written and verbal
- Computer literate
- Significant travel time across Europe

Offer

Elanco offers career opportunities in an international company, continuous professional training, and a working environment with respect for the individual as well as an attractive compensation & benefits package. If you would like more information, visit: www.elanco.com

Applications should be sent to:

Lilly Belgium, HR Department
E-mail: dubus_delfine@lilly.com



